

Planning Tips to Celebrate National Green Building Day 2026

For Industry Partners



As June 3 approaches, we encourage you to get ready to celebrate National Green Building Day—and your own work within the industry!

Shine the green spotlight on your business, and your green building partners. For industry partners, this is an opportunity to feature your leadership and how you help your customers build better, more environmentally responsible homes, buildings and communities.

Ways You Can Support National Green Building Day

You help the green building industry build the best homes; tell Canadians exactly how you do it. Here are ideas to get you started—and we encourage you find your own ways to celebrate!

1. Download Your Free Marketing Toolkit [here](#). Need sizing / other adjustments? [Contact us](#).

- Logo to create your own content.
- Social media posts – ready-to-go graphics & templates for customization.
Use hashtags: #NationalGreenBuildingDay #MadeInCanada #BuiltGreenCommunity
- Website feature graphics.
- Poster.

2. Build Momentum:

- Print our poster and post to your office bulletin board.
- Gather colleagues, take a picture with the poster (or find your own angle), and share to social media—we will repost!
- On your website with our ready-to-go website feature graphic.

3. Celebrate on June 3:

- On your socials with our ready-to-go posts and templates—or create your own with the provided logo.
We will also be spreading the word on socials with sponsored content. We encourage you to like and share!
- Include messaging in your day-to-day meetings or through emails to your colleagues / network.
- Attend a National Environment Week event and / or create your own and share about it to your socials!

Keep Us Posted

Whatever you choose to do, please tag us, so we can repost!